

ISAGENIX®

ISABODY
CHALLENGE®

FIRST, KOREAN

ISABODY CHALLENGE

CHALLENGE YOURSELF TO TRANSFORM YOUR LIFE!

Application Deadline | Wednesday, Dec. 5, 2018

Prize of up to ₩60 million and
participation opportunity for
2019 Global Celebration

| Eligible Applicants | All Members of Isagenix (Associate and Customers)

Challenge
Period



| IsaBody Winners, Prizes, and Awards

**GLOBAL GRAND
PRIZE WINNER**

(Chosen from Grand Prize Winners)



US\$50,000 prize

Participation opportunity for 2020 Global Celebration /
and a makeover photo shoot

**KOREAN GRAND
PRIZE WINNER**

(Chosen from finalists)



₩10 million prize

Participation opportunity for 2019 Global Celebration /
a makeover photo shoot

FINALISTS

(Two per Judging Period)



₩1 million prize

Participation opportunity for
Korean Grand Prize Winner
photo shoot

**HONORABLE
MENTIONS**

(Four per Judging Period)



₩500,000 prize

Individual photo shoot

**ACHIEVEMENT
AWARD**

(Finished 16-week Challenge)



IsaBody Challenge pin
Achievement certificate

※ Tax will be paid by winner.

Contact Information: Isagenix Customer Service Center

Phone: +82.08.822.0255 E-mail: CustomerServiceKR@IsagenixCorp.com

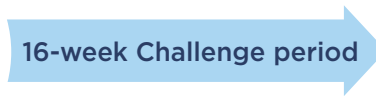
Republic of Korea



IsaBody Challenge |
Detailed Schedule



Submit application



Submit all completion materials

- Depending on the end date of the Challenge, you may be asked to submit maintenance photos in addition to your completion materials.
- The winner will be selected for two to three weeks after the end of the Challenge.
- Winners will be contacted individually and announced to all Isagenix Members on the website, etc.
- The IsaBody Challenge takes place three times per year, and the full schedule can be found on IsaBodyChallenge.com.

IsaBody Challenge |
Application & Qualification

- Eligible applicants | All Members of Isagenix (Associates or Preferred Customers)
- Qualifications | Challengers must purchase at least 100 BV of products a month and 500 BV total during the 16-week Judging Period.

IsaBody Challenge |
How to participate

- Apply | Log in to your account ➔ Contest & Promotion ➔ Fill out IsaBody Challenge application
- Submit materials | Four photos taken at the beginning of the Challenge.
Four photos taken at the end of the Challenge A 250- to 500-word essay.

Picture tutorial

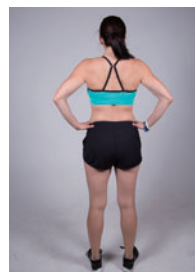
FRONT (TIME STAMP)



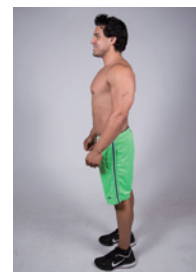
FRONT



BACK



PROFILE/SIDE



- Submit four photos: front (with time stamp), front, back, side.
- Photos should show the full body against a plain, uncluttered background.
- Include a time stamp, such as a newspaper or magazine cover, in at least one photo as proof of your start date.
- Wear trim, fitted athletic clothing take a picture shirtless for men or in a sports bra for women.
- Make sure your profile/side "before" and "after" photos are taken from the same angle.
- If the photos show evidence of alteration, you will be disqualified from the Judging Period, and any awards will be revoked.

Note

- Application and submission of materials will be conducted only through the ABO site.
- Taxes for prizes will be paid by the winner.
- Visit IsaBodyChallenge.com for detailed information about the Challenge schedule.